

MARCH 2009

Quarterly Update

MAKE **YOUR DATA**
WORK FOR **YOU**
WITH SOFTWARE
CREATED FOR
YOUR BUSINESS

WELCOME TO THE **FIRST EDITION** OF OUR
QUARTERLY **E-NEWSLETTER** FOR 2009

It has been a busy start to 2009 for ABC Software Ltd.

As you are probably aware more than half of New Zealand's apples are produced in Hawke's Bay and we work very closely with a number of producers, large and small, to provide effective software solutions for various aspects of their business.

This means we have been flat out making sure everyone's databases are up to date and ready to go for 2009.

With several years of experience working with a variety of pipfruit and stonefruit producers throughout the region we have successfully developed effective software solutions for all our customers.

We are very proud to be involved in such a key Hawke's Bay industry.

We're making news!

We've had a lot of great publicity recently about the new online ordering system we've developed for Heaven's Bakery. There have been stories and photos in Hawke's Bay newspapers as well as national publications.

It's great to be able to let everyone know what we've been able to achieve thanks to the hard work of ABC Software team and the great partnership we've developed with Jason and Leanne Heaven.



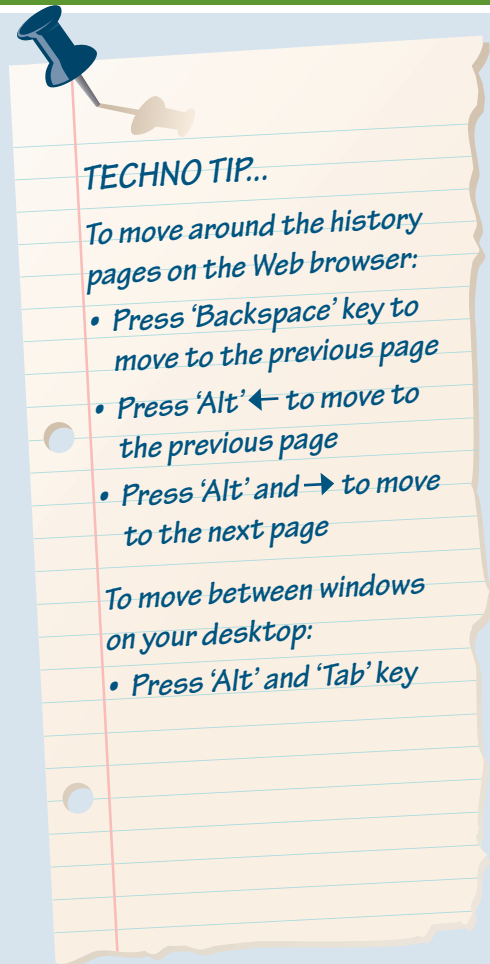
Up close and personal

A new software developer has joined the ABC team.

Michael de Groot grew up in Hawke's Bay and after getting a Science degree and a diploma in business computing gained experience in a variety of data and programme analyst roles in the science and legal sector.

He's spent the last eight years working as a consultant in London, but was keen to bring his wife Charlotte and four young boys back home to enjoy the Hawke's Bay lifestyle and foster his love of surfing and gardening.

Regards



TECHNO TIP...

To move around the history pages on the Web browser:

- Press 'Backspace' key to move to the previous page
- Press 'Alt' + ← to move to the previous page
- Press 'Alt' + → to move to the next page

To move between windows on your desktop:

- Press 'Alt' and 'Tab' key

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MICHAEL HAS RECENTLY JOINED OUR TEAM AS A SOFTWARE DEVELOPER

