

ABC Software Ltd helps create the best thing since sliced bread

WHAT DO YOU GET WHEN YOU PUT A BAKER AND AN IT EXPERT IN THE SAME ROOM?

No it's not a joke – it's what happened when *Heaven's Bakery* approached ABC Software Ltd wanting an online ordering system to streamline their operation in preparation for franchising.

Heaven's Bakery plans to have 10 franchise stores operating in Hawke's Bay in the next 12 months and eventually go nationwide.

Managing Director Jason Heaven says their big plans meant they needed a software solution that was effective and accurate and most importantly user-friendly.

"We're bakers, we're not IT people. We knew what we needed but we had no idea how to achieve it. ABC Software listened to us and came up with the perfect solution," says Jason.

"Sometimes it's hard to connect with IT people but the team at ABC spoke in layman's terms and was able to turn our ideas into reality."

The new online ordering system allows each store to log their daily orders online. These are automatically sent to the factory for production, then onto dispatch, and finally to invoicing.

As each new franchise store comes on board all they'll need is a login and they're ready to go.

The system also highlights any new products available for stores, and can automatically allocate extra stock when tastings are scheduled.

Jason says the system is proving to be very user-friendly.

"I was in Wellington recently at a party and I received a text alert highlighting a problem. I was able to borrow my friend's computer, fix the problem within a matter of minutes and return to the party."

Jason says while he's excited about his company's franchising opportunity he was impressed that ABC Software felt the same way.

"It's our baby but they are as excited as we are and genuinely want us to succeed."

Jason has big plans for the future of *Heaven's Bakery* and expects ABC Software will be there to help achieve them.

"They're such a great team to work with – I can't wait to see what the future holds."

**Jason Heaven – Managing Director
HEAVEN'S BAKERY**

It's our job to make yours easier.